

Business Rules in Enterprise Architectures: *Smarter Business Processes, Smarter Governance and Smarter Compliance*

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Deployment of policy and rules into day-to-day business decisions should be timely, effective, selective, traceable, repeatable, and retractable. What do you need in your enterprise architecture to achieve that? In this presentation, Mr. Ross explains how business rules, enterprise decisioning and rule management are integral to achieving continuously smarter business processes.

Unfortunately, in many companies today the deployment process is effectively broken – and not at all up to the challenges of doing business in a fast-paced, knowledge-centric, and globally connected world. Mr. Ross explains how your company can tune its enterprise architecture for smarter decisioning in highly pragmatic fashion.

As added benefits, Mr. Ross also outlines how rule-based practices can be used to successfully rejuvenate systems and conduct legacy modernization at minimum risk to your company. He also explains how better deployment strategies will enable your company to thrive in a multi-channel world.

- Architectural imperatives for dealing with constant change and massive complexity
- Agile, high-fidelity deployment of business policy
- Scalable, traceable decisioning practices
- Rules of record – compliance that is architecturally *built-in*
- Why process and data initiatives are not enough